You need to give your boss feedback.

Meeting in 10.

No worries.

Introducing Your Everyday Leader Learning Assistant (ELLA)™
An AI-powered, customized learning experience, backed by:

50 Years of Leadership Research
3,000 Organizations Globally
60,000 Leaders Annually

ELLA uses conversational artificial intelligence to match leadership advice to user questions, any time and any place they need it.

- Instant access to CCL’s content and advice
- Proven CCL models, tools, and exercises
- Real-time analytics dashboard for HR team

Email ella@ccl.org and mention “webinar” for your free, 30-day test drive. Your name, organization and email are all that’s needed to get started!

From the world’s most trusted source in leadership
Dynamic features built for:

- **Individual Leaders**: Access customized, relevant leadership advice and targeted developmental exercises any time, any place.

- **Organizations**: Provide a single on-demand, proven and consistent digital source for leadership development content for leaders globally.

- **HR and Talent Development**: Use ELLA’s analytics and dashboards to identify trends in developmental needs and hidden gaps in leadership development.

ELLA enhances leadership development through:

<table>
<thead>
<tr>
<th>Exercises</th>
<th>Advice</th>
<th>Topics</th>
<th>Reflection</th>
</tr>
</thead>
<tbody>
<tr>
<td>Short developmental exercises enable users to practice a skill, lead a conversation, challenge a process and learn</td>
<td>3000 pieces of advice and growing. See ‘More’ to access videos, models and links to research</td>
<td>130 topics with multiple recommendations for each; get a quick answer or do a deeper dive</td>
<td>Focused reflection activities help users draw upon what they have learned, how they work and how to grow as a leader</td>
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</tbody>
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